



Together, we can save a life

American Red Cross
Blood Services Southern Region
Headquarters
1925 Monroe Drive
Atlanta, GA 30324

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WAFFLE WEDNESDAYS CONTINUE TO BE A BIG HIT WITH HUNGRY RED CROSS BLOOD DONORS

ATLANTA – Waffles aren't just for breakfast anymore and Waffle Wednesdays were such a big hit earlier in the year that *Waffle House*® restaurants have extended this promotion. People can eat waffles any time of the day when they stop by to donate blood at any of the seven metro Atlanta American Red Cross Donor Centers on Wednesdays, now through January 2006. On "Waffle Wednesdays," all participants will receive a coupon for a free waffle from *Waffle House* restaurants (while supplies last). Coupons can be redeemed at any participating *Waffle House* location. For more information, please call **1-800-GIVE-LIFE (448-3543)** or log on to **www.givelife.org**.

"At *Waffle House* restaurants, we believe in community involvement and look for ways to support our neighbors," said Jean Cain, RN, wellness director for Waffle House, Inc. "We understand the importance of blood donations and are proud to be a part of the Waffle Wednesday program with the American Red Cross."

People can donate at any of the following Red Cross locations:

Alpharetta Donor Center, 3000 Old Alabama Road, Suite 110, Alpharetta

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Duluth Donor Center, 3090 Premiere Parkway, Suite 500, Duluth

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Dunwoody/Sandy Springs Donor Center, 1155 Hammond Drive, Building A, Atlanta

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Cobb Donor Center, East Lake Shopping Center, 2145 Roswell Road, Suite 250, Marietta

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Midtown Donor Center, 1925 Monroe Drive, Atlanta

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Camp Creek Donor Center, 3645 MarketPlace Boulevard, Suite 180, East Point

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South Metro Donor Center, across from Garden Ridge, 675 Southcrest Parkway, Suite 120, Stockbridge

Most healthy people age 17 or older, who weigh at least 110 pounds, can donate blood. The American Red Cross Blood Services Southern Region needs approximately 1,200 donors each weekday to meet the needs of local hospital patients. If every eligible donor donated at least twice each year, there would never be seasonal blood shortages.

About *Waffle House* Restaurants

Headquartered in Norcross, Ga., *Waffle House* restaurants have been serving *Good Food Fast*® since 1955. Today, the *Waffle House* system operates more than 1,400 restaurants in 25 states and serves more than 160 million customers a year. *Waffle House* restaurants are the world's leading server of waffles, T-bone steaks, hash browns, cheese 'n eggs, USDA Choice hamburgers, country ham, pork chops, and grits.

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