



*Together, we can save a life*



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### **RED CROSS CELEBRATES WAFFLE HOUSE 50TH ANNIVERSARY**

**ATLANTA** – The American Red Cross has partnered with Waffle House to help celebrate Waffle House’s 50<sup>th</sup> Anniversary. All blood and platelet donors who visit their local donor center between August 22<sup>nd</sup> and 31<sup>st</sup> will receive a coupon for a free waffle to be used during the ten-day period. The coupons can be presented to any of the Waffle Houses in the participating American Red Cross Donor Center area. The donor centers participating in the promotion include:

- Alpharetta Donor Center** 3000 Old Alabama Rd., Suite 110, Alpharetta  
Mon. 10 am – 7 pm, Tue.–Thu. 1 pm – 8 pm, Fri. 8 am – Noon, Sat. 8 am – 3 pm
- Camp Creek Donor Center** 3645 Marketplac Blvd., Suite 180, East Point  
Tue. & Thu. 1 pm – 8 pm, Sat. 8 am -- 3 pm
- Cobb Donor Center** Eastlake Shopping Center, 2145 Roswell Rd., Suite 250, Marietta  
Mon.-Wed & Fri. 7 am – 8 pm, Thu. 10 am – 4 pm, Sat. 8 am – 3 pm
- Duluth Donor Center** 3090 Premiere Pkwy., Suite 500, Duluth  
Mon.-Thu. Noon – 8 pm, Fri. & Sat. 8 am – 4 pm
- Dunwoody/Sandy Springs Donor Center** 1155 Hammond Dr., Bldg. A, Atlanta  
Mon.-Thu. Noon – 8 pm, Fri. & Sat. 8 am – 4 pm
- Midtown Donor Center** 1925 Monroe Dr., Atlanta  
Mon.-Wed & Fri. 7 am – 8 pm, Thu. 10 am – 4 pm, Sat. 8 am – 3 pm
- South Metro Donor Center** 675 Southcrest Pkwy., Suite 120, Stockbridge  
Tue. & Thu. 1 pm – 8 pm, Sat. 8 am – 3 pm

“We are thrilled to be celebrating our 50<sup>th</sup> Anniversary with the Red Cross,” says Pat Warner, vice president of communications for Waffle House. “We strongly believe in the importance of blood donations and the impact that it has on the lives of people in our community. Our goal is to help the Red Cross bring in more people to donate blood and platelets to help save as many precious lives as we can.”

Over the last three years Waffle House has shown their support for the Red Cross. Currently there is a promotion called Waffle Wednesday in which every person to visit a metro donor center to donate blood or platelets on Waffle Wednesday receives a coupon for a free waffle.

“Waffle House is a wonderful organization that passionately believes in helping the community around them,” says Randy Edwards, chief executive officer of the American Red Cross Blood Services, Southern Region. “The partnership we have shared with Waffle House for the last three years has shown the true dedication that Waffle House has to ensuring enough blood and platelets for the many patients in need of life-saving transfusions.”

The Red Cross currently is making an emergency appeal to all new and regular donors to give blood and platelets in August because of a critical shortage in the state. More people need to donate in order for there to be enough blood and platelets for patients in need of transfusions. The Red Cross distributes blood to 140 hospitals in the region and at least 1,200 donations are needed each weekday to meet the needs of hospital patients.

Blood and platelet donors must be age 17 or older and weigh at least 110 pounds. Blood cells replace themselves, which enables most people to safely give blood every 56 days and platelets every two weeks. If all eligible donors gave blood twice a year there would never be shortages. For more information and to find out how to make a donation appointment, please call **1-800-GIVE LIFE** or visit [www.givebloodredcross.org](http://www.givebloodredcross.org).

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