



## **TRACE ADKINS AND WAFFLE HOUSE® RESTAURANTS HEAT UP PARTNERSHIP WITH A SIZZLING NEW CONTEST**

### ***Grand Prize Winner To Receive Trip to New York To Attend The 39<sup>th</sup> Annual CMA Awards!***

Nashville, TN, June 29, 2005 . . . Multi-platinum sensation **Trace Adkins** and Waffle House restaurants have kicked their partnership up a notch with a hot new contest. The country hit maker and the 24-hour restaurant chain will award one Grand Prize Winner a 3-night/4-day trip for two to New York City, November 13 - 16, 2005.

The Grand Prize will include two tickets to "The 39<sup>th</sup> Annual CMA Awards" at Madison Square Garden on November 15; round-trip air transportation; 3 nights hotel accommodations at the Marriott Marquis Hotel in Times Square; a guided sight-seeing tour of New York City; two tickets to a Broadway play; a view from the top of the Empire State Building; two tickets to the "Christmas Spectacular with the Rockettes" at Radio City Music Hall and \$300 in spending money!

The second prize winner will receive a vertical three-CD stereo system that plays all formats, including CD-R/RWs and MP3-CDs. The system also features an AM/FM digital tuner with 32 presets and a LCD alarm clock.

Fans can obtain an official contest entry form at participating Waffle House restaurants or online by visiting, [www.TraceAdkins.com](http://www.TraceAdkins.com) or [www.WaffleHouse.com](http://www.WaffleHouse.com). Entry forms will be available Friday, July 1, 2005 through Sunday, September 18, 2005 or while supplies last. Winners will be selected in a random drawing from all eligible entries received and notified by mail. The contest is only open to residents of the United States and Washington DC who are 18 years of age or older as of 7/1/05.

Earlier this year Adkins announced his special partnership with Waffle House restaurants corresponding with his summer tour. The fun kicked-off June 16, at a Waffle House restaurant in Chattanooga, TN where Trace met with 5 local radio contest winners and presented the Grand Prize winner with an authentic Waffle House jukebox filled with country favorites, including his very own hit single, "Songs About Me." Adkins will continue to visit with his fans at Waffle House restaurants in other various cities across the U.S. throughout the summer.

In late March, Adkins latest CD, *Songs About Me* made its debut at #1 on the country albums chart and the project has already produced a #2 hit single and video with the title cut. The follow-up single is "Arlington," a profound ballad sung from the perspective of a soldier buried in the national cemetery. Adkins has said he recorded it to honor all military men and women who have paid that ultimate sacrifice for our country's freedom. "Arlington" has been striking such a chord with fans and receiving significant radio airplay, that it made its debut among the Top 40 country singles three weeks prior to the official release date. For complete list of tour dates: [www.traceadkins.com](http://www.traceadkins.com)

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**About Waffle House:**

Headquartered in Norcross, Ga., *Waffle House*® restaurants have been serving *Good Food Fast*® since 1955. Today, the *Waffle House* system operates more than 1,470 restaurants in 25 states and serves more than 160 million customers a year. *Waffle House* restaurants are the world's leading server of waffles, T-bone steaks, hashbrowns, cheese 'n eggs, USDA Choice hamburgers, country ham, pork chops, and grits.

**Press Contacts:**

**Schatzi Hageman/Hot Schatz PR, (TRACE ADKINS) (615) 782-0078, [info@hotschatzpr.com](mailto:info@hotschatzpr.com)**

**Pat Warner, (WAFFLE HOUSE) 770-729-5842, [patwarner@wafflehouse.com](mailto:patwarner@wafflehouse.com)**

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