



PRESS RELEASE

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NEW WORLD RECORD SET AT THE 2006 WAFFLE HOUSE WORLD WAFFLE-EATING CHAMPIONSHIPS

ATLANTA — It was a historic event and a site to see as Joey Chestnut broke his own world record at the **2006 Waffle House World Waffle – Eating Championships**. On Sunday, Joey Chestnut consumed 23 Waffle House® waffles in 10 minutes to claim the title of World Waffle Eating Champion and broke his record of 18.5 waffles set from last years competition.

Chestnut faced some of the greatest talent in America during the Waffle House World Waffle-Eating Championship, which was held in Stone Mountain Park in Atlanta, GA. To his right was Sonya Thomas, the 100-pound eating phoneme from Virginia who holds 27 world titles. To his left was Chip Simpson, a rising rookie seeking to make his bones on the eating circuit.

At the event, Chestnut established an early lead of 1.5 buttermilk waffles and held to it for the bulk of the contest. In the final three minutes, Thomas made a run for it, briefly pulling even with Chestnut, the number-two-ranked eater in the world. Toward the end Chestnut picked up speed and finished with 23 Waffle House Waffles in 10 minutes. Thomas ate 21 waffles and Simpson consumed 18.

Also competing were veterans Crazy Legs Conti, Super Paul Barlow, Larry McNeil and Loren Yarbrough.

Chestnut won \$5,000 for his win and the remaining \$2,500 in prizes was split among Thomas and Simpson.

About Waffle House:

Headquartered in Norcross, Ga., *Waffle House* restaurants have been serving *Good Food Fast*® since 1955. Today the *Waffle House* system operates more than 1,500 company and franchise 24-hour fast casual restaurants in 25 states, and is the world's leading server of waffles, T-bone steaks, hashbrowns, cheese 'n eggs, USDA Choice hamburgers, country ham, pork chops and grits.

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